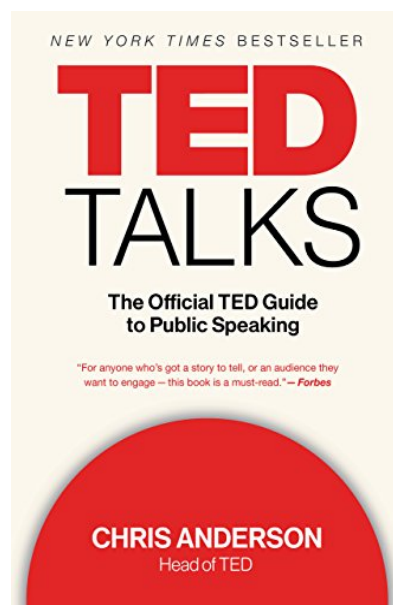


TED Talks Book Summary (PDF) by Chris Anderson

Ready to learn the most important takeaways from TED Talks in less than two minutes? Keep reading!



Why This Book Matters:

TED Talks helps readers understand how to use their own strengths to become a great public speaker.

The Big Takeaways:

1. **Anyone can learn to speak to an audience.**

1. If Being fearful of speaking to a crowd is common because you're risking your reputation, but anyone can overcome that fear and become a good speaker.

2. **Look your audience in the eyes.**

1. Looking your audience in the eyes creates a personal connection.

3. **Use pictures and videos that have an impact.**

1. The use of media can either create a connection or drive a wedge between the audience and yourself, so you must use it responsibly.

4. **Stick to a script...or don't.**

1. Some benefit from being precise while others thrive on speaking from the heart. Know what's comfortable for you, and use it to your advantage.
5. **Your anxiety can be turned into a useful tool.**
 1. Adrenaline can be focused during your speech to help you convey a stronger message.

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Additional Video From The Author: