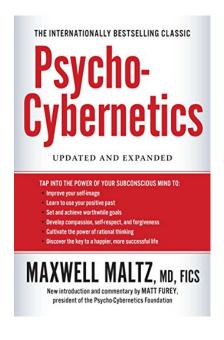
# Psycho-Cybernetics Book Summary (PDF) by Maxwell Maltz

Ready to learn the most important takeaways from Psycho-Cybernetics in less than two minutes? Keep reading!



# Why This Book Matters:

Psycho-Cybernetics explains the way humans see themselves and how that can affect their ability to accomplish their goals.

## The Big Takeaways:

- 1. The way we live is a direct result of how we see ourselves.
  - If Our self-perception dictates the outcome of our life.
- 2. We are caught up seeing the bad things about ourselves.
  - When we believe we are destined to fail, we will fail. We have to break this trance and rethink the way we think of ourselves.
- 3. Our nervous system cannot tell the difference between our imagination and reality.

- 1. If our body can remember that success, whether it was imaginary or real, it will continue to repeat the things needed to create that success again, which is why self-perception is so important.
- 4. Success is spelled out for you.
  - A sense of direction, understanding, courage, charity, esteem, and self-confidence build a personality ready to succeed.
- 5. Allow your true self to shine by taking care of your emotional health.
  - You must continue to nurture your heart, your mind, and your spirit to advocate for your true self.

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