Kindle eBook Daily Deals 10/25/20

1. The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google (Business, $1.99)

    1. By Scott Galloway.
    2. 4.5/5 stars with 1,137 reviews.
    3. Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Just about everyone thinks they know how they got there. Just about everyone is wrong. For all that’s been written about the Four over the last two decades, no one has captured their power and staggering success as insightfully as Scott Galloway.

1. Living Trusts for Everyone: Why a Will Is Not the Way to Avoid Probate, Protect Heirs, and Settle Estates (Finance, $1.99)

    1. By Ronald Farrington Sharp.
    2. 4.4/5 stars with 125 reviews.
    3. *Living Trusts for Everyone* is the best resource for setting up a living trust. Explaining in specific terms what benefits a trust will have, Ronald Farrington Sharp gives the tools necessary to set up a loved one’s trust with no lawyers and no expense.