## Kindle eBook Daily Deals 10/13/20

- 1. Stories That Stick: How Storytelling Can Captivate Customers, Influence Audiences, and Transform Your Business (Business, \$1.99)
  - 1. By Kindra Hall.
  - 2. 4.8/5 stars with 723 reviews.
  - 3. In *Stories That Stick*, Kindra Hall, professional storyteller and nationally-known speaker, reveals the four unique stories you can use to differentiate, captivate, and elevate
- Crisis in the Red Zone: The Story of the Deadliest Ebola Outbreak in History, and of the Outbreaks to Come (Science, \$1.99)
  - 1. By Richard Preston.
  - 2. 4.8/5 stars with 130reviews.
  - 3. In this taut and suspenseful medical drama, Richard Preston deeply chronicles the pandemic, in which we saw for the first time the specter of Ebola jumping continents, crossing the Atlantic, and infecting people in America. Rich in characters and conflict—physical, emotional, and ethical—Crisis in the Red Zone is an immersion in one of the great public health calamities of our time.