

# Kindle eBook Daily Deals

## 10/06/20

1. The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism (Personal Development, \$1.99)

1. By Olivia Fox Cabane.

2. 4.5/5 stars with 1,197 reviews.

3. *The Charisma Myth* is a mix of fun stories, sound science, and practical tools. Cabane takes a hard scientific approach to a heretofore mystical topic, covering what charisma actually is, how it is learned, what its side effects are, and how to handle them.