Kindle eBook Daily Deals 01/12/21

- 1. Twist: How Fresh Perspectives Build Breakthrough Brands (Business, \$0.99)
 - 1. By Julie Cottineau.
 - 2. 4.9/5 stars with 105 reviews.
 - 3. In this book, Julie Cottineau, former Vp of Brand for Virgin, founder of Brand School and a global authority on impactful and effective branding, shares her unique Twist approach which helps businesses remove their brand blinders and look outside of their categories for actionable insights that build stronger brands and better business results.
- 2. The Journey from Abandonment to Healing: Revised and Updated: Surviving Through and Recovering from the Five Stages That Accompany the Loss of Love (Personal Development, \$1.99)
 - 1. By Susan Anderson.
 - 2. 4.7/5 stars with 493 reviews.
 - 3. In this updated edition of the groundbreaking book, Susan Anderson, a therapist who has specialized in helping people with loss, heartbreak, and abandonment for more than thirty years, shares recent discoveries in neuroscience that help put your pain in perspective.