

# Kindle eBook Daily Deals

## 01/04/21

1. Shoe Dog: A Memoir by the Creator of Nike (Business, \$1.99)

1. By Phil Knight.

2. 4.8/5 stars with 11,632 reviews.

3. Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs.